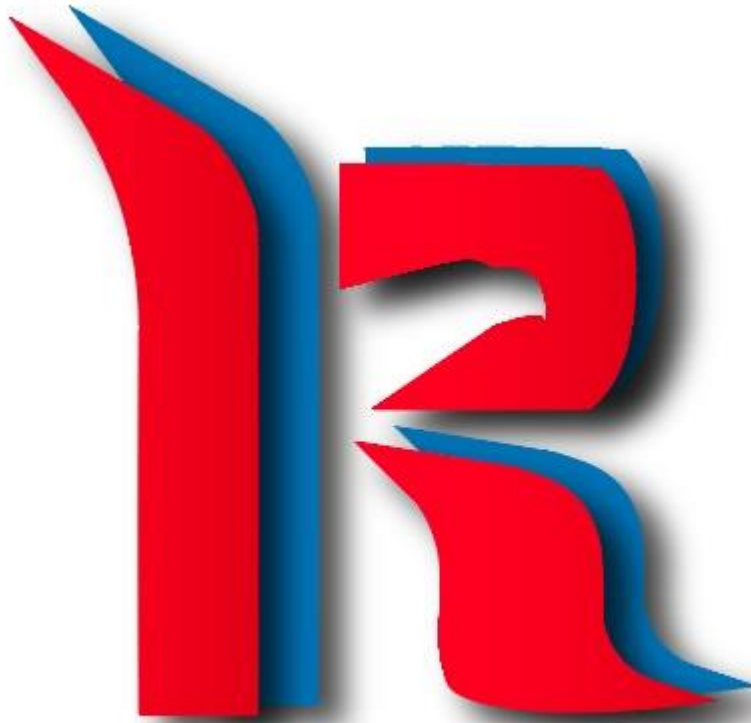3/30/2016

Robocall Report

Sacramento County

The Redd Group

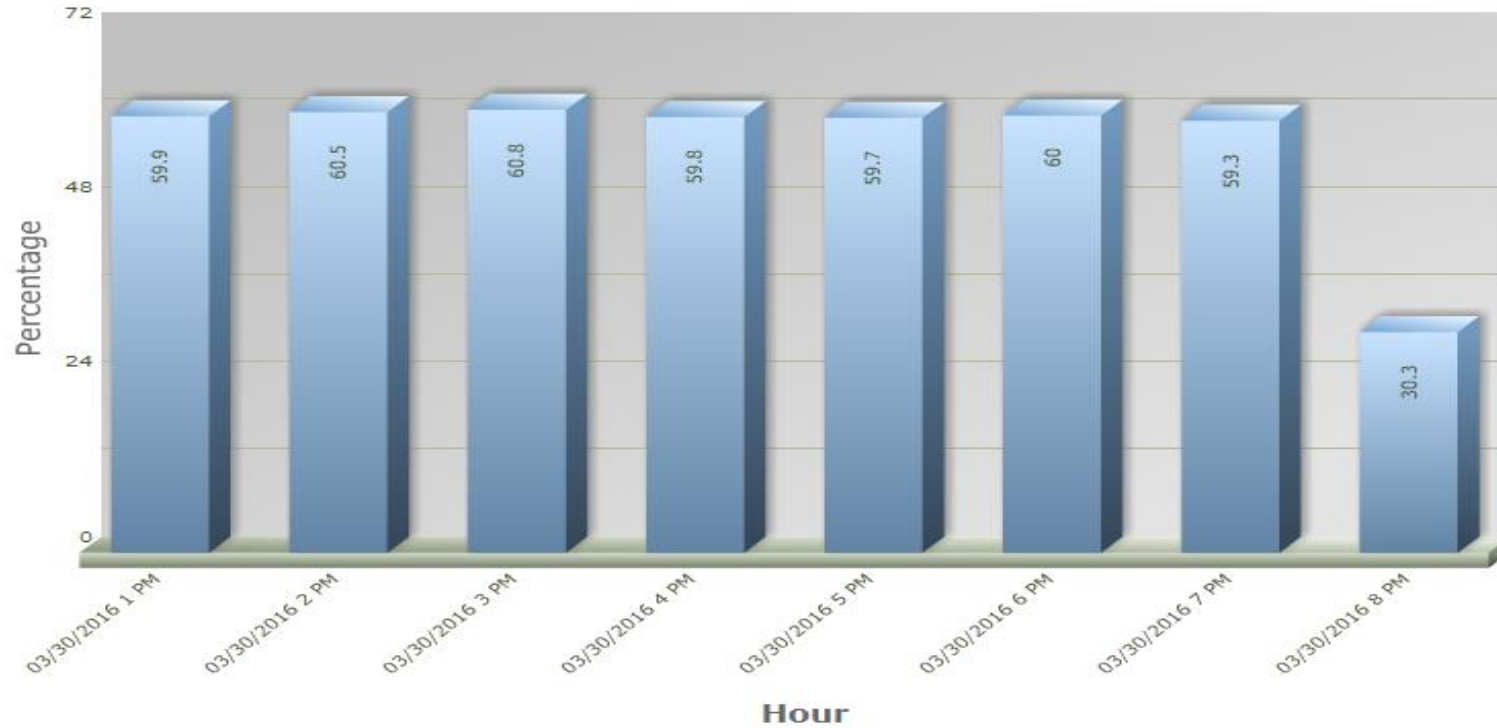# Graphs and Reports for Campaigns 03/30/2016 - 03/30/2016

This shows today's call results for Graphs and Reports for Campaigns 03/30/2016 - 03/30/2016 All times shown are Central Time.

High Propensity Voters (Voted 3 of the last 4 elections in Sacramento County)

Name Of Set	Date	Time	Attempts	Live Answer	% Live Answer	Voice Mail	% Voice Mail	% Connected	Busy	No Answer	OpInter	% OpInter	Minutes	Average ET
V507691	03/30/2016	1 PM - 2PM	11686	3137	26.8%	3860	33.0%	59.9%	106	642	3941	33.7%	6801	58.3193
V507691	03/30/2016	2 PM - 3PM	11789	3174	26.9%	3956	33.6%	60.5%	119	652	3888	33.0%	6921	58.2412
V507691	03/30/2016	3 PM - 4PM	12354	3429	27.8%	4082	33.0%	60.8%	133	706	4004	32.4%	7373	58.8976
V507691	03/30/2016	4 PM - 5PM	14520	3956	27.2%	4722	32.5%	59.8%	166	761	4915	33.8%	8320	57.5248
V507691	03/30/2016	5 PM - 6PM	13841	3921	28.3%	4346	31.4%	59.7%	128	649	4797	34.7%	7849	56.9663
V507691	03/30/2016	6 PM - 7PM	13348	3949	29.6%	4064	30.4%	60.0%	142	735	4458	33.4%	7452	55.7993
V507691	03/30/2016	7 PM - 8PM	11882	3473	29.2%	3569	30.0%	59.3%	107	550	4183	35.2%	6537	55.6972
V507691	03/30/2016	8 PM - 9PM	12772	2310	18.1%	1556	12.2%	30.3%	870	5994	2042	16.0%	3308	51.3399
TOTALS			102192	27349	26.8%	30155	29.5%	56.3%	1771	10689	32228	31.5%	54561	56.9293

Connects per hour.

This shows the percentage of connects per hour. Connects include live answer and answer machines.

Chart with y-axis "Percentage" (scale 0, 24, 48, 72) and x-axis "Hour":

Hour	Percentage
03/30/2016 1 PM	59.9
03/30/2016 2 PM	60.5
03/30/2016 3 PM	60.8
03/30/2016 4 PM	59.8
03/30/2016 5 PM	59.7
03/30/2016 6 PM	60
03/30/2016 7 PM	59.3
03/30/2016 8 PM	30.3

This shows the major call results and their relative percentages.

Pick Justice #1 (Sacramento) Total Calls Attempted: 102,192

Opinter : 32,228 (31.5%)

No Answer : 10,689 (10.5%)

Busy : 1,771 (1.73%)

Voice Mail : 30,155 (29.5%)

Live Answer : 27,349 (26.8%)